

## PRIVACY POLICY

**Last Updated:** January 10, 2026

**Show Media LLC** ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This policy outlines how we collect, use, and safeguard your information when you visit our website or use our services.

### 1. Information We Collect

We collect information that you voluntarily provide to us, including:

- **Personal Information:** Name, email address, phone number, and business address when you book an appointment, purchase a membership, or contact us.
- **Payment Information:**
  - **Credit/Debit Cards:** Card details and billing addresses required to process payments.
  - **Zelle:** Account information (associated email or phone number) required to verify transfers.
  - *Note: We utilize secure third-party payment processors and do not store sensitive card security codes on our own servers.*
- **Technical Data:** IP address, browser type, and usage data collected via cookies to improve website performance.

### 2. How We Use Your Information

We use your data for the following purposes:

- **Service Delivery:** To provide the web development, SEO, and marketing services you requested.
- **Payment Processing:** To process charges for your memberships and services via Card or Zelle as authorized by you.
- **Communication:** To send you updates, invoices, and support messages regarding your account.
- **Legal Compliance:** To comply with applicable laws and enforce our Terms and Conditions, including debt collection if necessary.

### 3. Data Protection

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

### 4. Third-Party Disclosure

We do not sell, trade, or transfer your personal information to outside parties, except to trusted third parties who assist us in operating our website, conducting our business, or serving our users (e.g., payment gateways), so long as those parties agree to keep this information confidential.

### 5. Your Rights

Depending on your location, you may have rights to access, correct, or request the deletion of your personal data. To exercise these rights, please contact us at [efrainaleman93@gmail.com](mailto:efrainaleman93@gmail.com).

## **6. Changes to This Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

